

PTK COLLEGE PROJECT

THE HEALTH AMBASSADOR

2020-2021

HALLMARK AWARD SUBMISSION

SOUTHERN STATE COMMUNITY COLLEGE

ALPHA OMICRON ETA CHAPTER

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Prior to the college project meeting with the administration, it was evident that the SSCC mission was in jeopardy due to the COVID19 pandemic. Being committed to providing accessible, affordable, and high-quality education, along with the vision to be "Your First-Choice College", would suffer if the college was unable to respond to this challenge and engage students in the goal of safe operations, regardless of the difficulty. Administration identified that this response was a priority and was coupled with a strong desire for student leadership involvement.

After the sharing of ideas in meetings with the Vice President of Student Affairs and the Director of Nursing, it was mutually agreed that PTK would partner with the college to design and lead the Health Ambassador College Project. In direct report to the President, this was a campus-wide collaborative effort. Implementing this project, that welcomes students and provides expectations of campus operations during the pandemic, was hoped to move the college in a positive direction to achieve their mission and positively impact the students' educational experience.

Leadership and Skill Development

Prompt: How did chapter members develop their leadership and/or knowledge, skills and abilities needed for project implementation?

Chapter officers participated in leadership development activities to strengthen skills needed for the project. Knowledge was gained and 0 1 113.78 292.61 Tms.haheiwsg6(p)-9(roje)-4(c)4(t i)-3(mpl)JTJETQ

recognize the purpose of PTK. Chapter members engaged in workshops and read articles to facilitate greater understanding.

The chapter fulfilled a significant leading role in project implementation. The preparation phase, included chapter members seeking out the desires of college administration through virtual meetings. In the discovery phase, the college expressed the goals in response to the COVID-19 crisis to which chapter members offered remedies and began to organize project responsibilities. Under the mantle of the College President, the chapter developed and led the J gcmj Ao dcuucf qt r tqlgev. Vj g ðEQP P GE Vö eco r cki p y cu f guki pgf , uwr r rkgu y gtg qtf gtgf and organized, and health ambassador apparel was created. Chapter members met with campus directors to distribute these supplies, place signage, manage temperature kiosks, and provide hand sanitizers and masks for our college community. Chapter members were responsible to present project status directly to the College President in the President's Council meeting.

Disappointment was experienced as our members did not respond to the call to serve. In addition, the entire officer team graduated without a transition for the incoming team due to the pandemic. Three newly elected officers on the incoming team dropped to one leaving the VP of Leadership who demonstrated flexibility in accepting the Chapter's Presidency. As the workload of the college project mainly fell to the newly appointed Chapter President, he engaged analytical thinking skills to break this large load into more manageable parts and appropriately delegate.

The greatest leadership challenge required critical thinking to develop a strategy to carry out this project effectively: increase student engagement. Why would anyone want sign a pledge and become a health ambassador? What makes this something worth following? These were

questions that the chapter asked to develop an understanding of why students did not want to volunteer. While student engagement was a symptom, the true issue was discovered after examining information on student attitudes in community colleges, understanding their points of view, realizing that morale was lacking, brainstorming ideas to boost morale, and finally, solving the issue. Using apparel, social media, and spontaneous chats, the chapter was able to effectively communicate why this project was worth supporting. A solid foundation was created by utilizing federal work study students as Health Ambassadors to accrue a greater audience.

Members identified the problem over the symptom, determined their approach, analyzed the problem, and found the answer. They then made that data actionable. There was a journal in which every event from beginning to end of the project was recorded. From meetings to attend, presentations to give, and operationalizing the intent of the project, the motivation necessary for the success of the project was sustained. The Chapter President knew that he could always reach out to the advisor, serving much like a second team member, proving very beneficial in the long run.

Collaboration and Communication

Prompt: Describe in detail how the chapter collaborated and communicated with others before, during and after the project.

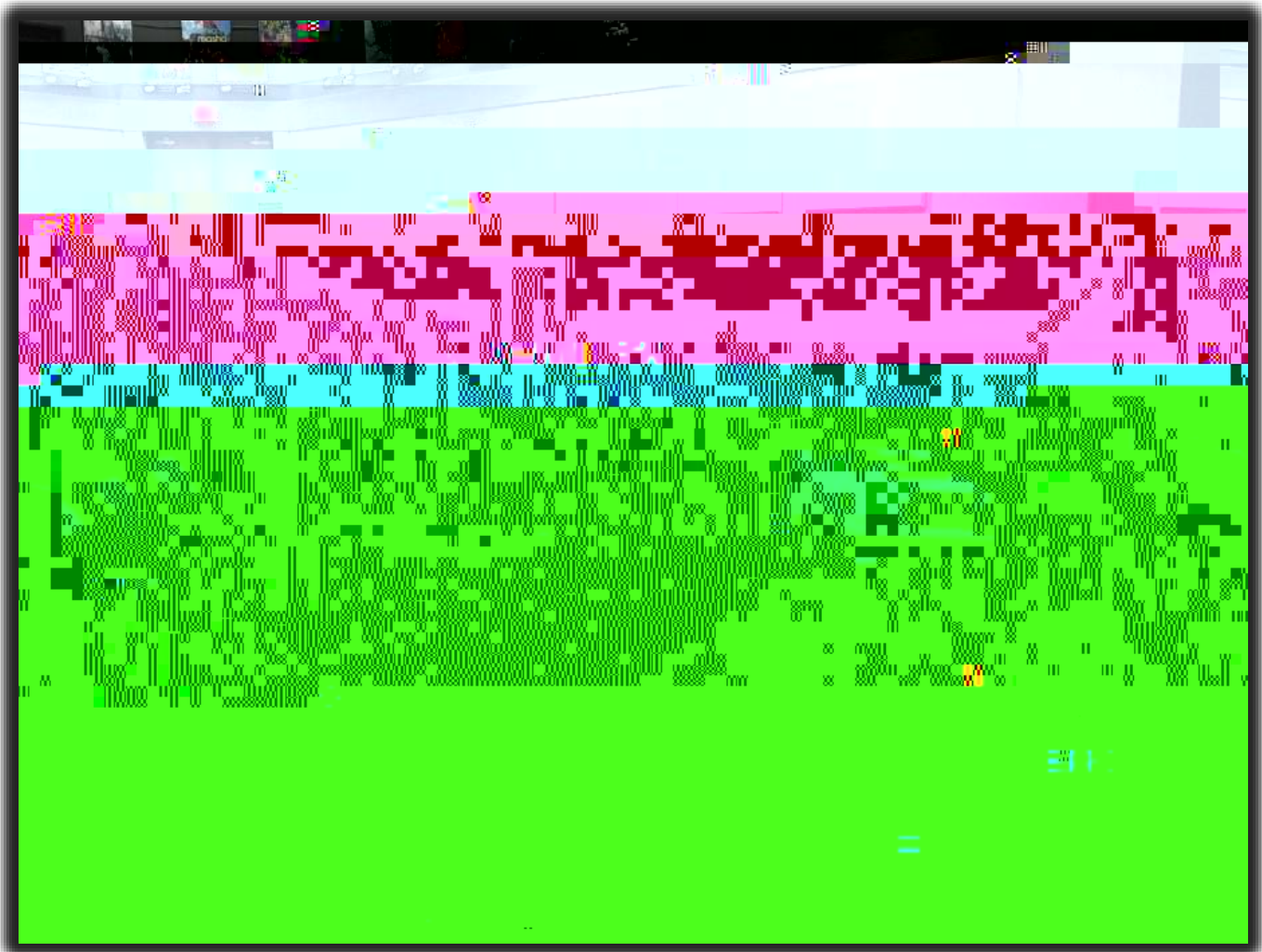
The Health Ambassador Project immediately thrived in a cooperative environment throughout the college. This collaborative effort continued before, during, and remained after the project concluded. A clear and compelling cause for a safe re-opening of the college in Fall 2020, rose. Members became involved, creating a cohesive effort, while openly communicating with the

Through the consistent communication between chapter and administration, the chapter was invited to the Board of Trustees meeting where PTK President, Brock Morris, shared the leadership opportunities through RVMcpf vj g eqmgi g r tqlgevk r cev k vj g ej cr vgt a hpcntgr qtv vj g Rt gulf gpw u Eqwpek vj g q hleg t v gco r t gupv g f vj g r tqlgevu r tqi t guu y kj uwr r qt v pi f cv in numbers of Healthy CONNECT Pledges and supply use.

Qualitative and Q

Attachment A

Attachment B



Chapter President Brock Morris Presents to the SSCC Board of Trustees

Attachment C

