

Southern State Community College
Strategic Priorities
2023-2025

Priority Area #1 | Enrollment

Accessibility is a hallmark of Southern State's mission. Open, convenient access is necessary for learners of all ages and backgrounds and the enrollment profile should reflect this. Recruiting and retention efforts must be organized and executed in a manner that prioritizes the College's commitment to reaching underserved or underrepresented populations and providing a guided pathway approach for all learners. Further, responsibility for recruiting and retention must be shared among the entire Southern State team—faculty and staff. To fulfill this aspect of the College's mission, we must...

- x Develop a strategic enrollment plan emphasizing the College's priority to balance the enrollment profile.
- x Expand career-pathway options among CCP learners to increase post-HS graduation enrollment.
- x Articulate outreach and engagement strategies to reach students in communities where no physical campus exists.
- x Cultivate a culture of shared responsibility for recruiting and retention efforts.
- x Align financial aid scholarship models to support enrollment goals.

Priority Area #2 | Workforce Development

Higher education in Ohio faces unprecedented pressure to meet an expected employment surge stemming from major employers entering the area and anticipated suppliers to those large

