SSCC's mission is to provide accessible, affordable, and high-quality education to people in southern Ohio.

SEPTEMBER 2024 | DR. NICOLE ROADES, PRESIDENT

Fall 2024 Enrollment

On August 26, we welcomed new and returning students back to college. Credit hour

Additionally, I spoke with a sister institution that had expressed interest in partnering to assist

On behalf of Southern State, we extend sincere appreciation to Senator Wilkin and his legislative aides, Courtney Haley and Mikayla Van Brederode, for their help coordinating this meeting and helping position Southern State so well among such an influential group of industry leaders. Special thanks also to Southern State team members Ms. Amy McClellan , Executive Director of Workforce Development, Mr. Brian Birkhimer , Assistant Professor of Computer Science, and Dr. Josh Montgomery , Professor of Computer Science. Additionally, Southern State computer science alumni Cole Newsome and Kayla Bradshaw assisted with guided tours through the computer science lab.

Guests included Mr. Kevin Hoggatt, Director of Government Affairs for Ohio (Intel Corporation), Angela Topper, Human Resources (Honda LG), Merle Madrid, (Amazon), Ž — Š • ˜ › 1 ‘ Š — Ž 1 ’ • ” ’ th District), and legislative aids, Courtney Haley and Mikayla Van Brederode.

President 's Activities and Involvement

Since my last report, I have been involved in the following meetings, calls, and events:

- Photo with Joyce Fender Scholarship Recipient and Donor
- Ribbon Cutting at OSU Extension Building
- Meeting and Discussions with ACRMC Representatives
- STEEL Conference Committee Meeting
- 1 › Ž œ ’ • Ž — Weekly Meetings
- Interviews for the Human Resources Director Position
- Long-Term Planning/Facilities Committee Meeting
- Ohio IMAP Partnership Discussion | SSCC and Graduation Alliance & Course Demo
- SSCC All-College Meeting and Professional Development Trainings
- Deep Data Dive | Information Assurance and Cybersecurity
- Highland County Chamber of Commerce Board Meeting
- SSCC Foundation Quarterly Meeting
- New Student Fall Orientation | Brown County Campus
- Faculty Senate Meeting
- Strategic Enrollment Management Plan Consulting Calls
- Highland County Chamber of Commerce | Business After Hours
- Photo with Dr. Sherry and Michael Stout Scholarship Recipient and Donors
- STEEL Conference Interview

- SSCC Manufacturing Program Review Bi-Weekly Meetings with TPMA
- Introductions and Exploration | SSCC, Senator Wilkin, Amazon, Intel, and Honda LGES
- NCB Annual Giving Campaign Event | SSCC Foundation
- STEEL Conference Committee Meeting
- Campus Speaker Series | Bystander Training
- Call with Tech Prep Representative

ACADEMIC AND STUDENT AFFAIRS

ACADEMIC AFFAIRS

Opening Week of Fall Semester

Fall Semester officially kicked off with the opening week of faculty back on campus the week prior to the start of classes. The All-College meeting took place in the lobby at Central Campus on Tuesday, August 20 with Dr. Nicole Roades welcoming faculty and staff to a new year and giving a variety of updates. Employee service milestones were recognized, and lunch was enjoyed by all afterward. Various other meetings and sessions were held throughout the week. The Highland County Health Department presented a session on Narcan Education and Training. Brian Rice presented the first Deep Data Dive of the 2024-2025 Series on Information Security and Cybersecurity. Required employee training was conducted including Title IX and Sexual Assault, as well as optional AED training. Special thanks to Tom Payton, Dr. Peggy Chalker, Mr. Bruce Fugate, and Beth Manns for facilitating these required training sessions. This week is used as much for professional development as it is for opening meetings and academic sessions.

Fall 2024 Term Enrollment

What a great start to a new school year! The following program enrollment numbers have shown a great increase from last Fall:

x Law Enforcement	950%
x Human & Social Services	935%
x Airframe Certificate	929%
x Aviation Maintenance	923%
x LPN (Licensed Practical Nurse)	920%
x Early Childhood Education	919%

A basic SWOT analysis will be included to offer greater faculty insight into their projections for the future. If programs are recommended by the VPAA for cancellation, the President will meet with the Program Review Committee to review recommendations and the report prior to final decisions being made on November 22. Decisions on the disposition of the recommendation shall rest with the President. The VPAA will conduct a Program Retrenchment/ Underutilization of Faculty Review due to continued low enrollment numbers in various areas. She anticipates proposed reductions. As outlined in 13.032 of th Ž 1 • › Ž Ž – Ž — • ð 1 — • ' Ÿ ' • ž Š • 1 faculty who will be affected by the proposed reduction will be notified by the end of Fall Semester that their contract will be terminated at the conclusion of their 2024- X V X [1 Œ ˜ — • › Š Œ • ï Dr. Goodwin will provide additional comments about this review at the Board meeting.

Dean of Academic Affairs Report

Dean Dr. Jeff Montgomery reports Š 1 • ˜ ˜ • 1 œ • Š › • 1 • ˜ 1 • ' Ž • 1 œ ž 1 — Ž ' œ • Ž Ž 1 › ï ˜ 1 1 œ Ž Ž 1 Œ Š › œ 1 ' parking lot!

Meetings / Webinars

- QM Ohio Executive Meeting
- AI Ethics, Governance, and Practice in Higher Education
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- Thompson Coburn 2024 Title IX Training Series
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- Distance Ed at a Crossroads: Changing Landscape of New Regulations

7 New BluePrint courses were designed and implemented

1. BP ENGL 1101 OER 8 Week
2. BP FNAR 1104 OER
3. BP FNAR 1104 OER 8 Week
4. BP HIST 1110 8 Week
5. BP PSYC 1111 8 Week
6. BP HIST 1151 OER
7. BP HIST 1151 OER 8 Week

12 BP Courses Updated to reflect Curriculum Changes or OER Updates

1. BP COMM 1115
2. BP EDUC 1140
3. BP EDUC 1163
4. BP EDUC 2217
5. BP EDUC 2220
6. BP ENGL 1101 OER
7. BP ENGL 1102 OER
8. BP HIST 1110
9. BP PSYC 1110
10. BP PSYC 1110 8 Week
11. BP PSYC 1111
12. BP REST 1171

STUDENT AFFAIRS

The Student Affairs area saw a very busy August under the leadership of Dean Dr. Jessica Wise. In addition to high student demand of the areas, staff maintained many late evenings and even Saturdays to support the load. Two evening New Student Orientations were held the week before classes started and most of the staff worked on the Saturday before classes started on August 26.

Academic Advisors

Tutors|Coaches have had 10+ tutoring sessions with students since the start of the Fall term.

Tutoring services are offering 66 hours of service each week to students for the Fall term (serving both campuses and online students). These 66 weekly hours are nearly a 60% increase compared to Fall 2023 tutoring availability.

For Fall 2024, A&LS has two Peer Academic Mentors (PAM): Tanner Davidson and Riley Cook.

- Tanner has been a PAM since the Spring 2024 term. He is assisting in the much-needed areas of IT and computer-related courses, algebra, allied health math, and chemistry.
- Riley is assisting as a PAM via her HSSR practicum. She helps students with intake, learning style assessment, time management, Canvas, as well as other general coaching activities. Riley was also a PAM in Spring 2024, joining us later in the term.

Work is being done with Academic Coaches on developing and launching short tutorial videos on a variety of subjects, specific to Math and English. Six videos have been made so far and the Communications Department is assisting with branding and editing before videos are posted online. Five videos are now available on the Learning Services web page. These videos are designed to help students 'brush up' on subjects quickly and can supplement tutoring and coaching services. A video on Plagiarism was recently developed and published. Work is also being done with the Communications Department to develop flyers, social media, and other communications in promoting Learning Services to students.

Admissions

Fall semester (August 2024) data:

- NEW APPLICANTS:
  - Traditional/non-traditional students who submitted new applications or readmits:
    - 770 (159 were 2024 high school graduates)
    - Of those 770 students who applied, 262 registered for Fall 2024 classes (50 HS grads)
- CCP APPLICANTS:
  - CCP students who applied for the 2024-2025 school year: 1040
  - CCP applications completed and accepted: 871 (of the 871, 676 registered for Fall 2024)

SUMMER 2023 DEGREES CONFERRED

Learning Management System (LMS) Administrator Report

During the month of August, Cathy Zile, initiated and responded to more than 260 emails, questions, and requests; made nearly 120 schedule adjustments; and assisted numerous students and faculty in a variety of Canvas technical situations. Ms. Zile conducted Canvas Training sessions for both New Student Orientations prior to the first week of classes.

Security

Gary Heaton ð 1 • ‘ Ž 1 ˜ • • Ž • Ž œ 1 Ž Œ ž › ’ • ¢ 1 Š — • 1 – Ž › • Ž — Œ ¢ 1 žheOñiõ — œ Ž 1 ˜ ˜ › •
School Safety Summit on July 31 and August 1. This networking event included behavioral threat assessments, active assailant training, a non-traditional approach to school security, and • ˜ 1 ” Ž ¢ — ˜ • Ž 1 œ ™ Ž Š ” Ž › œ ð 1 ’ — Œ • ž • ’ — • 1 ž › — ’ — • 1 Š ’ — 1 ’ — • ã 1 ž › ™ ˜ œ Ž 1
fatal victim at the Parkland school shooting.

- Employee Spotlights: (Relevance and Excellence) – Sydney Abney and Lakyn Hupp
- LinkedIn: Impressions: 4,786 (Relevance and Excellence), Reactions: 346 (Relevance and Excellence)
  - Professional Development Post: CTR: 4.35% | Engagement Rate: 4.35% (Relevance and Excellence, Workforce Development)
  - Summer Semester Honors List Post: CTR: 1.69% | Engagement Rate: 5.08% (Student Success, Relevance and Excellence)
  - Healthcare Simulation Week Post: CTR: 0.84% | Engagement Rate: 2.8% (Relevance and Excellence)
- TikTok: New followers (from the video mentioned below) is 2
  - [illegible] (Relevance and Excellence), Views: 1,457, Traffic Source (For You Page): 98.0%, Average Watch Time: 3.8S, Watched Full Video: 1.99%
- Search Queries:
  - [illegible]
  - [illegible]
  - [illegible]

Events/Publications

- Fall Water Workshop Brochures/mailing for Mt. Orab event (Workforce Development)
- Opening Week Activities . coordinated faculty/staff professional headshots
- Fayette Co. Chamber Annual Meeting event table sponsor and silver investor renewal (Relevance and Excellence)
- [illegible] (Student Success)
- Brown County Fair branded shirts (Relevance and Excellence)
- PTK call campaign . students who are eligible to join (approx. 600 students) (Student Success)
- Recruiting event at Fayette Co. Farmers Market (wrap up of Summer Patriot Palooza) (Enrollment)

Recruitment

Presence Report

August 1 . August 31

Campus Visits

Central

Brown

Program Inforfo

Events Attended & Professional Development

SSCC Recruiter, Kaylynn Bell -Wolfinger , attended the following events and professional development sessions:

- Brown County Educational Service Center Professional Development Day
- Brown L.E.A.D.S.
- Battle of the Bands
- Jenzabar Article: To Improve Student Success, High Ed Might Need to Shift How it Views Community
- OACAC Webinar: The Admissions Counselor Malaise: Addressing the Staff Morale Crisis in College Admissions
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- Transfer Talk Tuesday

Other Events

New Student Orientations were held at both campuses in August. There were 65 students in attendance at Central Camp7 (n)-c1Ca

To: Mr. Russ Clark, SSEA President
Mr. Jody Bishop, SSCC Faculty Senate Chairperson
Dr. Jeff Montgomery, Program Review Committee Chairperson

CC: Dr. Nicole Roades, President

From: Dr. Erika Goodwin, Vice President of Academic & Student Affairs

Date: August 26, 2024

Re: Notification of Program Retrenchment/ Underutilization of Faculty Review

Pursuant to Article XIII of the SSEA/SSCC Agreement, I am providing this notifnt, I a<0 (i)-4.03ion that the C12.u0

The report will be presented to the Program Review Committee during the November 15, 2024 meeting. Any disputes in the data collected can be directed to the Chief Academic Officer by November 19, 2024. Any rebuttals will be included in the final report submitted to the President on November 20, 2024. the President will meet with the Program Review Committee to review recommendations and the report prior to final decisions being made on November 22, 2024. Individual faculty affected by the reduction will be notified by December 14, 2024 that their contract will be terminated at the conclusion of their 2024-2025 contract.

To: Mr. Russ Clark, SSEA President
Mr. Jody Bishop, SSCC Faculty Senate Chairperson
Dr. Jeff Montgomery, Program Review Committee Chairperson

CC: Dr. Nicole Roades, President

From: Dr. Erika Goodwin, Vice President of Academic & Student Affairs

Date: August 26, 2024

Re: Notification of Program Vitality Review

Pursuant to Article XIII of the SSEA/SSCC Agreement, I am providing this notification that the College will initiate a data monitoring review of program vitality measures and basic SWOT analysis for the academic year, beginning Fall 2024. As the Vice President of Academic and Student Affairs I have been charged as the project owner and will work in collaboration with Deans, select faculty, and the Program Review Committee in shaping the report.

The final report will include recommendations for cancellation.

Similar to the analysis conducted in past reports, data will be monitored in the following measurement areas:

1. Viability – Enrollment, Retention, Graduation Rates, Net Revenue Margin
2. Academic Quality – Advisory Committee Engagement, Accreditation Status, Program Assessment
3. Students – Demographic Profile, Student Satisfaction (where available)
4. Faculty – Credentialing, FT/PT Ratio (where relevant)
5. Market – Labor Market Outlook

A basic SWOT analysis will be included to offer greater faculty insight into their projections for the future.

Among the programs that will be included in this analysis are all degrees, certificates, and short-term certifications within the following academic areas:

Accounting
Business Management
- Real Estate

Computer Technology
Early Childhood Education
Paraprofessional Education
Engineering
- Aviation Maintenance
- Mechanical Design Technology
- Electro-Mechanical Engineering

Human & Social Services
Human & Social Services: Chemical Dependency
Law Enforcement