SEPTEMBER 2023 | DR. NICOLE ROADES, PRESIDENT

Fall 2023 Enrollment

On August 21, at the start of the Fall term, credit hour enrollment reflected a 9.8% increase over

period ending September 1, just before the final day of the drop/add period,

hours reflected a 5.9% increase. Gains of 3.1% in non-CCP credit hours and 8

hours over the same period last year suggest that the College is turning the cu

days of COVID and post-COVID.

Thank you to the entire Southern State team for embracing our goals for enrol

the extra mile to recruit new students, retain existing students, align course of

market demand, extend services to meet student needs, and generally keepin

forefront of all you do—your efforts are making a noticeable difference.

Scholarship Realignment Summary

The 2023-2025 Strategic Plan identifies the alignment of financial aid scholarship models to enrollment priorities as a means of helping the College fulfill its mission around accessibility. Through deliberate distributions of financial incentives, we believe we can bring education within reach to learners of ALL ages and backgrounds, including the most underserved in our region. Through the leadership of Suzanne Harmon, Financial Aid Director, and her team members, Dana Berryman and Jaime Simmons, the College has accelerated this work through a Realignment Workgroup to shape new strategies within our scholarship offerings.

The College is pleased to present a proposal that reflects consideration for enrollment target groups, degree completion, state initiatives, and community commitment. The resulting three-

year plan includes scholarships for high school seniors with or without CCP credits and students with limited funding options nearing

Locally, education, business, agency, and community leaders were first introduced to BB2C during a “Think Tank” exercise in Highland County in 2021, to which Southern State was invited. The guidance and mentorship from BB2C is largely responsible for some of the County’s most significant workforce efforts, including the development of a Workforce Leadership Council and the ACCESS program.

Southern State is pleased to have been selected by BB2C as the conference location for their 4th Annual Community & Career Connected Learning Summit. Professionals from across southeastern Ohio will discuss effective collaboration with advisory councils, experiential and work-based learning programs, STEM partner models, and many other examples of collaborative, multi-sector partnerships. I am honored to support this program as a host and conference contributor. Special thanks to Dr. Chalker, Amanda Lewis, and others at the Mt. Orab campus for their efforts to host our BB2C guests.

President’s Activities and Involvement

Since

- SSCC Foundation Board |Quarterly Meeting
- Entry Health Pathways (Hillsboro High School) Discussion
- Highland Co. Chamber Committee: Highland Co. Business Culture/STEEL Conference
- Highland Co Chamber's Business After Hours | Twisted Violet
- Highland County Chamber of Commerce Board Meeting
- Fayette County Chamber of Commerce Annual Meeting
- SSCC/BB2C Summit Check-in
- Highland County Workforce Leadership Meeting
- Scholarship Realignment Work Group Meeting in

Admissions

Fall 2023 semester Admissions Department August 2023 data:

- NEW APPLICANTS:
  - Traditional/non-traditional students who submitted new applications or readmits:
    - 725 (176 were 2023 high school graduates)
    -

SUMMER DEGREES CONFERRED

The Summer semester ended on Tuesday, August 1. A total of 34 degrees, 6 certificates, and 21 less-than-1-year (LT1) certifications were successfully completed.

SUMMER 2023 DEGREES CONFERRED	
DEGREE/CERTIFICATES	# CONFERRED
AA – Associate of Arts	22
AS – Associate of Science	2
AAB – Associate of Applied Business	6
AAS – Associate of Applied Science	4
ATS – Associate of Technical Studies	0

HIGH SCHOOL	# STUDENTS	# CREDIT HOURS

HUMAN RESOURCES

Security

Benefits and Compensation

Benefits

Crystal Howland , Coordinator of Benefits and Compensation, worked with Anthem, Ceridian, ARORx/EVO, and Horan to complete all data feeds setup for Medical, Dental, Vision, and

The decision was made to provide clinical instruction via contract with Cincinnati Children's Hospital for a Clinical Instructor. Though not a Southern State employee, Brittany Robinson will be working with SSCC's Nursing Program to ensure there is no lapse in clinical pediatric experience for our students.

Recruiting

The Nursing Program is searching for a Full-Time Faculty Member. They are also accepting applications for Clinical Instructors for the Ohio Valley Manor and Monarch Meadows locations.

Though the posting has been removed, the Adult Opportunity Center has position openings for Instructors at their Wilmington and West Union sites.

The Testing Center has position openings for Test Proctors.

Personnel Changes

Coordinator of Student Success, Stephanie Bartley, resigned as of August 16. An Exit Interview was conducted, and the job description is being reviewed for posting.

Test Proctor, Marilyn Jones , submitted her resignation for September 28.

Alan Anschutz , Maintenance, retired on August 12 after 13 years of service.

INFORMATION TECHNOLOGY AND INFRASTRUCTURE

Infrastructure

Brown County Campus Façade Remediation Project

The exterior stucco replacement project at Brown County Campus continues to progress with a few weeks remaining until completion. The work has moved to the East and North sides of the building. An extensive water test is scheduled for September 12 to verify the integrity of the seal around the majority of the south-side windows.

Aug 22, 2023 at 6:35pm

WORKFORCE DEVELOPMENT

Grants

Choose Ohio First

The College submitted a proposal for the Choose Ohio First (COF) program. This grant is led by the Ohio Department of Education and funded by the State of Ohio. The intent of this program is to strengthen Ohio's economy by developing talent in Science, Technology, Engineering, and Mathematics (STEM). In this application, the College prioritized the Computer Technology program. Southern State is eager to rejoin the COF initiative for three distinct reasons: 1.) Leverage the COF model to improve student success, 2.) Make a targeted contribution to Ohio's economic strength through deliberate efforts to raise awareness and prestige of an in-demand pathway such as computer technology, 3.) Use lessons learned in the COF model to replicate and scale to other in-demand program areas such as healthcare and engineering.

ASPIRE

Several community members have requested to volunteer in the ASPIRE classroom to help the instructors. The ASPIRE volunteer policy has been updated and Human Resources has been involved in the onboarding process.

The ASPIRE program has been invited to participate in the Community Resource Information Event offered by Wallick Communities in Washington Court House. This will be a recruitment opportunity for prospective ASPIRE students.

Workforce Development

Truck Driving Academy

Enrollment Comparison Information

2021/2022 AY 2022/2023 AY 2023/2024 AY

Three students completed the HAZMAT online training this month. The feedback received has been that the format and length of time have all been positive.

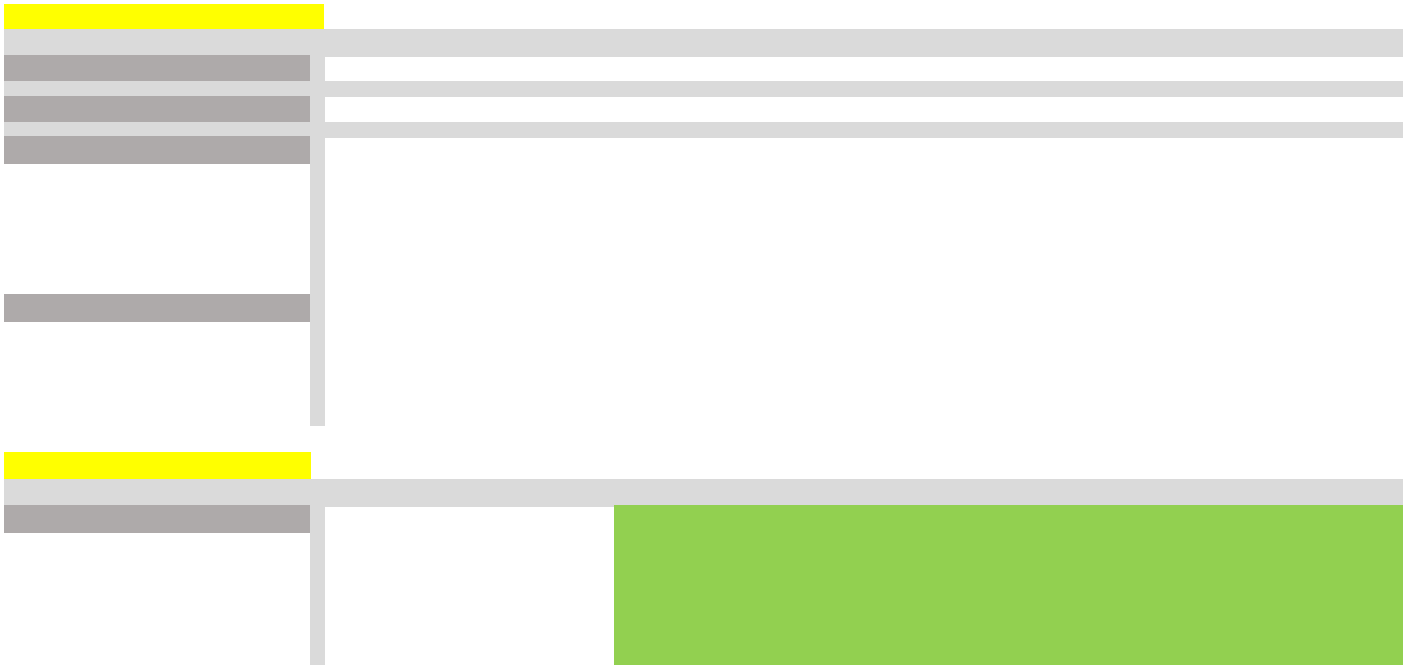
A third opportunity for the Commercial Drivers Funding program was rolled out in August. The TDA team submitted their proposal for consideration in the program.

Special Projects

We coordinated with Ripley HS on a “Registration Night” for the Ripley Pilot students and families, and we will be having “office hours” at their high school every Wednesday morning to assist students and answer questions. (Enrollment and Student Success)

Communications and Marketing

Presence Report



Recent SSCC Appearances – Communications Activities & Involvement

Since the last report, Southern State has appeared in the following media outlets:

- Press Releases
  - Auditions for SSCC Theatre's "The Diviners" will be on August 25 and 26 (Adams Co. People's Defender, Washington CH Record-Herald)
  - SSCC Awards NCB Minority Excellence Scholarship to Jessilyn Gilman, Cae'don Brennan, and Anthony Houck (Times-Gazette, Highland Co. Press) (Student Success)
  - SSCC Board of Trustees to meet August 9 (Highland Co. Press)
  - SSCC Awards Katie Bailey Memorial Scholarship to Katelynn Crichton (Times-Gazette, Highland Co. Press) (Student Success)
  - Southern State Wraps up Patriot Palooza Campaign (Wilmington News Journal, Highland Co. Press, News-Democrat) (Enrollment, Workforce Development, Relevance and Excellence)
  - Southern State's Police Academy Commander Presents at National Conference (Highland Co. Press) (Relevance and Excellence)
  - SSCC announces honors lists for the summer semester (Wilmington News Journal, Washington CH Record-Herald, Highland Co. Press, TG) (Student Success)
  - Southern State's Fall Semester Brings Enrollment Increase (TG) (Enrollment, Student Success, Relevance and Excellence)

- Advertising/Print/Direct Mail:
  - Monthly August e-blast promoting the Aviation Program (Enrollment)
  - Monthly August e-blast promoting the TDA program and upcoming start dates for Fall (Enrollment)
  - Second Chance Grant letters – created personalized letters and mailed to 62 students who do not owe a balance and qualify for the grant (Enrollment)
  - 2023 Highland Co. Fair ads/branded t-shirts for Jr. Fair leaders
  - Area high school fall sports ads | yearbook ads

- Social Media:
  - Fayette County Chamber of Commerce Sponsored Tables Competition: SSCC's table got over 250 likes (Relevance and Excellence)
  - Strategic Ohio Council for Higher Education highlighted Dr. Joshua Montgomery for winning the 2023 SOCHE Excellence Award (Relevance and Excellence)
  - A Southern State CCP student who will be graduating with us this Spring was highlighted on the Highland County Chamber Facebook page (Student Success)
  - Facebook Reach: 24.4K (Relevance and Excellence)
  - Facebook Followers: 5,894 | Facebook Page Likes: 5.6K (Relevance and Excellence)
  - Facebook Page Visits: 1.7K
  - Facebook New Page Likes: 40

- TikTok: Posted a “Welcome Back, We Missed You” video with over 1,000 views and 30 likes (Relevance and Excellence)

- Events/Publications
  - 2023 Fall Water Workshop Brochures/mailing (Workforce Development)
  - 2023 Fayette Co. Chamber Annual Meeting Advertising Sponsor and WINNER of the table decorating competition (Relevance and Excellence)

Recruitment

Presence Report

Campus Visits	Central	6
	Brown County	2
Program Information Requests	Business	24
	Law Enforcement	4
	Health Sciences	30
	Engineering	2
	Computer Science	7
	HSSR	11
	Education	13
	AA/AS	7

Highlights:

- Tomahawk Food Truck—Patriot Palooza Finale
- Recruiting Events off-campus (relevancy)
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