

Southern State Community College

July 2011

Dr. Kevin Boys, President

- Highland County Chamber Legislative Forum and Luncheon | 9:30 a.m.-2 p.m., Friday, July 29 | Central Campus Atrium
- 9 a.m.-4 p.m., Thursday, Aug. 11 | The Ohio State University
- OACC Southwest Regional Meeting | 5-6 p.m. (pre-meeting campus tour), 6-8 p.m. (meeting), Tuesday, Oct. 4 | Location TBD
- Association of Community College Trustees Annual Leadership Congress | Oct. 12-15 | Dallas, Texas

Revisions to the Southern State Community College Policy Information Manual are enclosed. You will see a list of changes, deletions, and insertions, along with the text showing the revisions. If you have any questions about any revision, please feel free to give me a call. The updated manual will be posted on the college website following the acceptance of the preside

Chancellor Petro has asked me to highlight this event and encourage our trustees attendance at the meeting referenced above. If you need any further information, please contact me or Stevetta Grooms.

The National Association for Community College Entrepreneurism recently featured your college president in their regular on-line publication. A hard copy of the article is enclosed. We have received great feedback on what we are doing with the Enterprise Facilitation since the article appeared.

President's Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

Southern State will be sending a team of faculty and staff to an assessment workshop presented by the Higher Learning Commission. This workshop, which will occur July 20-22, is designed for institutional teams to spend time with mentors to assist with determining how to continue improving and moving forward the assessment agenda. A great deal of work on assessment has been conducted in the past four years, and this workshop will assist in building on this great foundation.

There were 30 participants enrolled for CDL training during June. Enrollment for the last half of the fiscal year was 186, compared to 149 for the July through December time frame.

Special class times have been arranged to accommodate those employees working for Scioto County Sanitary Engineer Darren Lebrun. The TDA is providing CDL training for 11 County Sanitation employees, and all have either completed the program or are nearing completion.

The quarterly TDA in-service training day was conducted June 17. Included in the training schedule was a presentation by SSCC HR Director Mindy Markey-Grabill who reviewed key policies such as diversity and sexual harassment.

Overall enrollment for the fiscal year just ending was 335, compared to 415 and 448 the previous two years.

The monthly Resource Board meeting of the Highland County Enterprise Initiative (HCEI) was conducted

July

The Disabilities Services Coordinator met with Emily Wegner, Audiologist from Hopewell, on Wednesday, June 8, to discuss details of reading audiograms. Ms. Wegner provided a wealth of information. The knowledge will be helpful to determine if interpreting or captioning services are needed for future students and how to better serve our students with hearing disabilities.

The Disabilities Services Coordinator attended the 2011 AADB National Symposium on June 21 in Fort Mitchell, KY

-Blind

workshop and demonstrations were valuable in serving our current sight-impaired student population.

Discounts for fiscal year 2010-

Institutional Advancement

2011-12 Advertising Campaign Development of the new advertising campaign is currently underway and mirrors the student-centered approach that has been successful in the recent past. Continuing with

the college including affordability, high quality, and the unique experience of our students. In addition to using many traditional advertising strategies, several new advertising strategies, such as direct mail using variable applications, are being piloted.

High School Graduate Direct Mail



